

Introduction





浙江越秀外国语学院

Zhejiang Yuexiu University of Foreign Languages

Since 1981



YUEXIU INSTITUTE OF HOSPITALITY ADMINISTRATION

Since 2012

About ZYUFL







酒店管理专业核心理念

Our **VISION** 愿景

To be the **best institute** of
hospitality management education
in China and **abroad**

成为中国乃至世界最好的
酒店管理学院

Our **MISSION** 使命

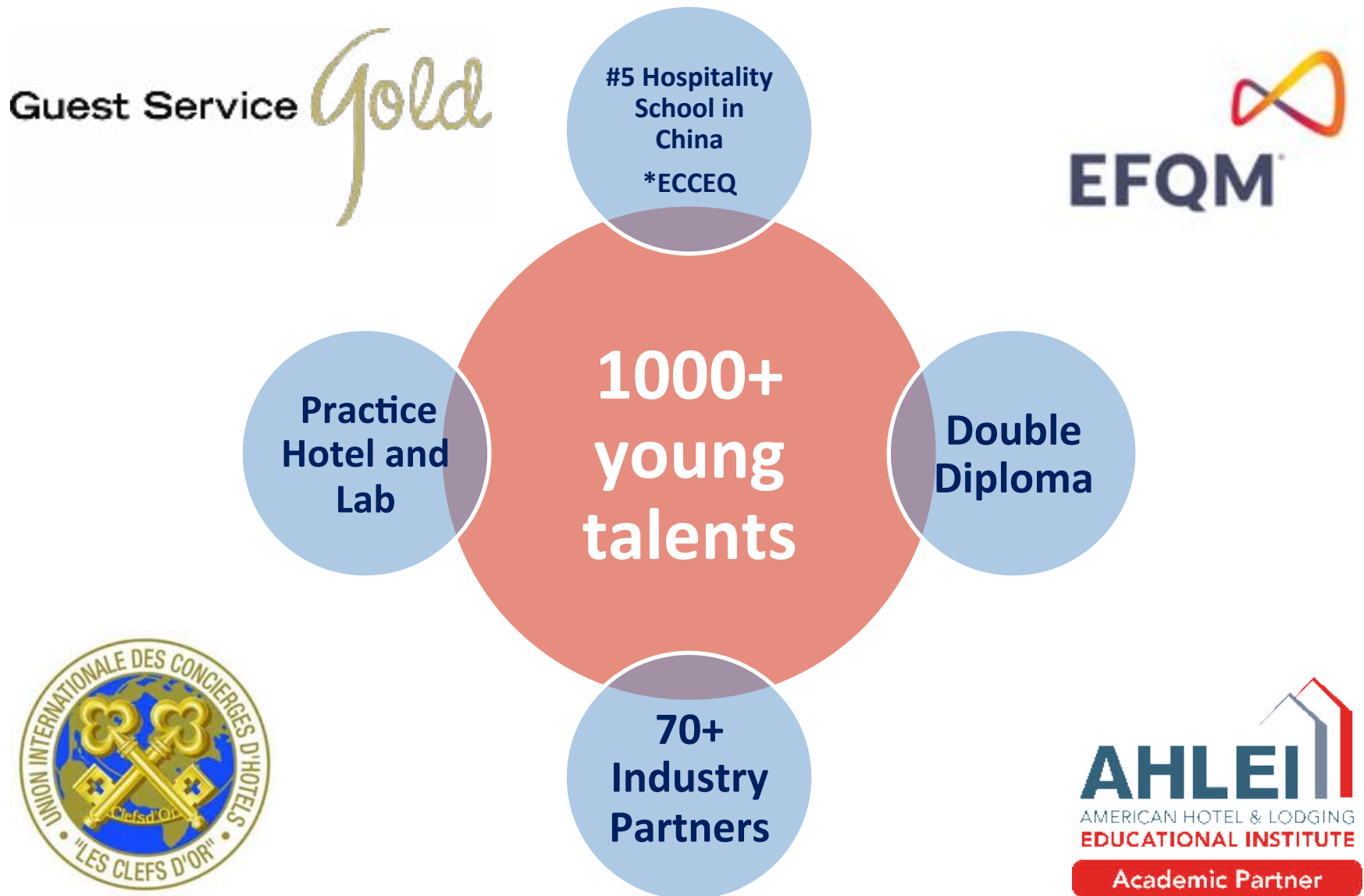
We are a **key player** in international hospitality management education and committed to **continuously developing** professional knowledge, practical skills, can do attitude for the young talents and educators, by **engaging** the global travel and hospitality industry, research academy and society.

我们是国际酒店管理教育的重要参与者。通过对全球旅游酒店业、研究机构和社会的有效融合，致力于不断发展专业知识、实用技能，为全球年轻的人才和教育工作者服务。

Our **VALUES** 价值观

- Young, Trendy, Dynamic
年轻, 时尚, 活力
 - International 国际化
 - Innovation 创新
 - Team Spirit 团队合作
 - Integrity 诚实
- Effectiveness and Efficiency 高效

YIHA at a Glance.. YIHA—警



越秀强势来袭 | 2017-2018 年中国大学本科专业排行榜 公布

2017-02-08 浙江越秀外国语学院



我们学校上榜啦



Happy new year

2017年1月12日，中国科学评价研究中心、武汉大学中国教育质量评价中心（ECCEQ）联合中国科教评价网隆重推出《中国大学及学科专业评价报告(2017-2018)》。这是RCCSE连续第14次发布中国大学及学科专业评价结果。

这一结果是各种中国大学评价中评价指标最系统全面、评价思想最科学先

1

2017—2018酒店管理专业排名

排序	学校名称	水平	开此专业学校数
1	天津商业大学	5★	162
2	福建师范大学	5★	162
3	湖南师范大学	5★	162
4	太原学院	5★	162
5	浙江越秀外国语学院	5★	162
6	三亚学院	5★	162
7	桂林理工大学	5★	162



www.ahlei.org

The Next Generation of Hospitality



DISCOVER THE BEST IN
HOSPITALITY
LEARNING SOLUTIONS AND
PROFESSIONAL CERTIFICATION

www.ahlei.org

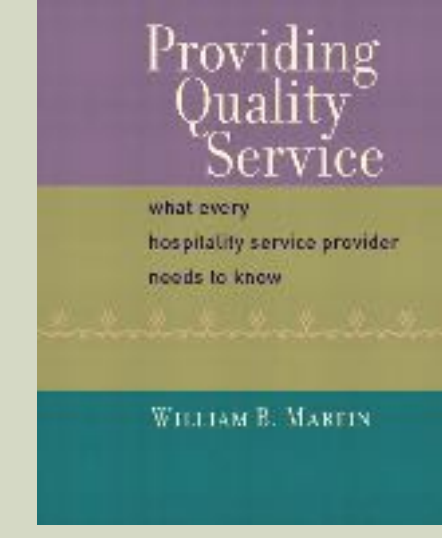
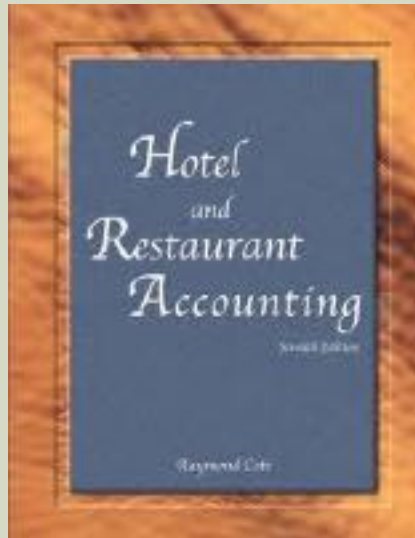
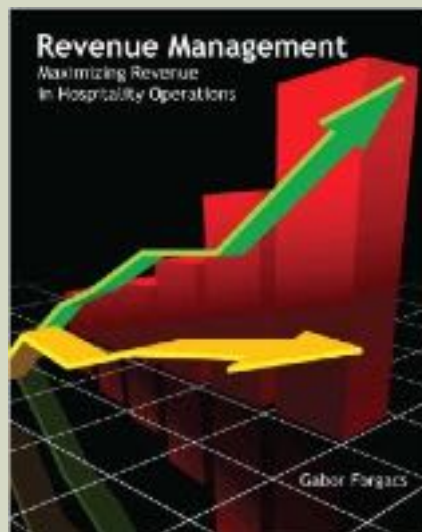
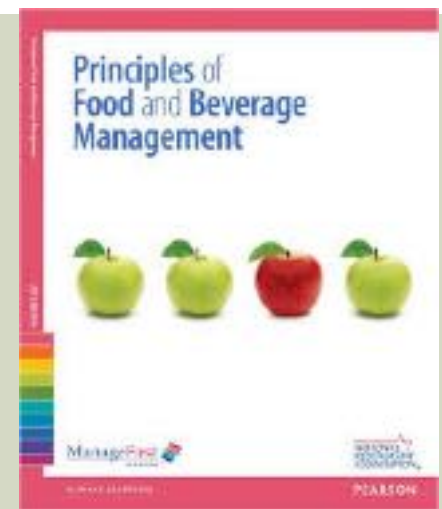
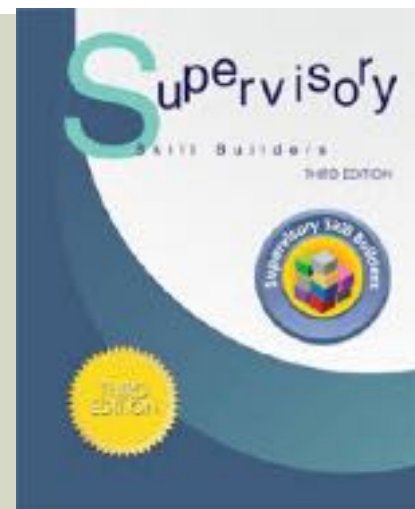
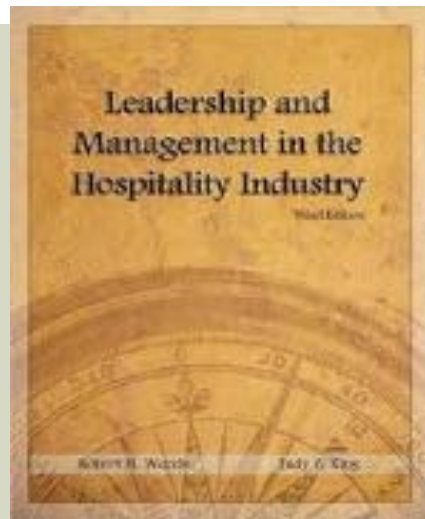
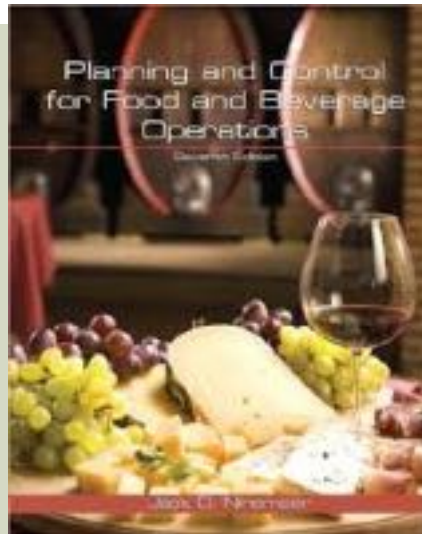


Since 1953, the premier source for quality hospitality education, training, and professional certification worldwide.

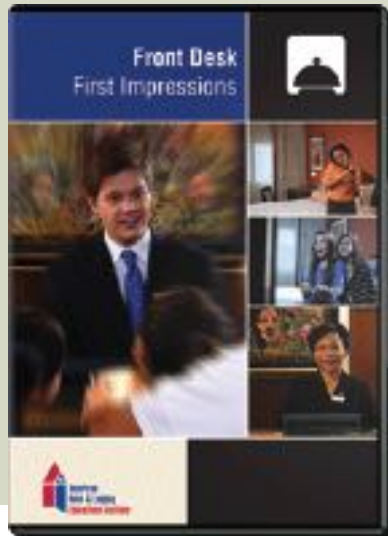
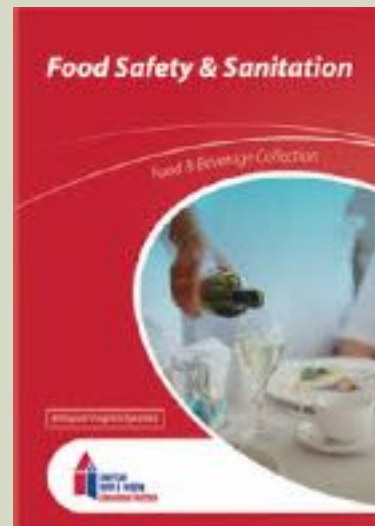
More than 75 licensed affiliates in 45 countries.

AHLEI courses are used worldwide in 2,500 institutions, including many prestigious hospitality institutions and universities.

OVER 300 TEXTBOOKS...



OVER 150 VIDEOS...





Certification Programs

1. Academic

2. Industry



Academic Programs



- **35** Individual Courses
- **5-Course** Areas of Specialization
- **12-Course** Hospitality Management Diploma
- **12-Course** Food and Beverage Diploma
- **16-Course** Dual Diploma



- **Course Certificates**
课程证书
- **5-Course Specialization Certificates**
通过5门课程 专门证书
- **12-Course Hospitality Management Diploma**
通过12门课程
酒店管理文凭





American Hotel & Lodging



Educational Institute

Awards this certificate to

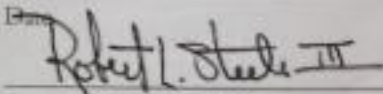
Dan Xu

for having successfully completed the course

**Hospitality Today:
An Introduction**

With Honors

April 30, 2013



President & COO

Instructor




12- Course Hospitality Management Diploma

通过12门课程 酒店管理文凭



PROFESSIONAL CERTIFICATION Hospitality Career Path

For Hotels

	FRONT OFFICE	REVENUE MANAGEMENT	FOOD & BEVERAGE	HOUSEKEEPING	MAINTENANCE	SECURITY	HUMAN RESOURCES	SALES
EXECUTIVE	CHA Certified Hotel Administrator							
	CLO Certified Lodging Owner							
DEPARTMENT HEAD	CRDE Certified Rooms Division Executive		CFBE Certified Food and Beverage Executive	CHHE Certified Hospitality Housekeeping Executive	CHFE Certified Hospitality Facilities Executive	CLSD Certified Lodging Security Director	CHT Certified Hospitality Trainer	
MANAGERIAL	CFDM Certified Front Desk Manager	CHRM Certified Hospitality Revenue Manager			CMM Certified Maintenance Manager			CHSP Certified Hospitality Sales Professional
SUPERVISOR	CHS Certified Hospitality Supervisor					CLSS Certified Lodging Security Supervisor	CHDT Certified Hospitality Department Trainer	
LINE	Certified Front Desk Representative		Certified Restaurant Server Certified Kitchen Cook Certified Breakfast Attendant	Certified Guestroom Attendant	Certified Maintenance Employee	Certified Lodging Security Officer		
	CGSP Certified Guest Service Professional							
SPECIALTY	CMHS Certified Master Hotel Supplier	CHE Certified Hospitality Educator	CHI Certified Hospitality Instructor	CSS Certified Spa Supervisor	CHTMP Certified Hospitality & Tourism Management Professional			CHIA Certification in Hotel Industry Analytics

- The only school offering a double diploma (Chinese and USA)
- Individual Course Certificates
- Bilingual to Full English teaching
- All faculty members are certified by AHLEI
- 24 hours Student Operated Full Service Application Hotel
- Dress for Success (at all times)

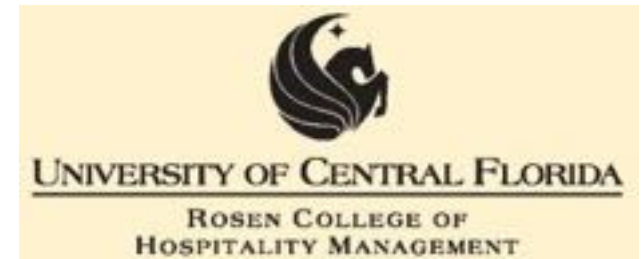


Academic Links

学术联系



วิทยาลัยดุสิตธานี
DUSIT THANI COLLEGE



Partners 合作伙伴



Affiliations 联盟机构



The Hospitality & Tourism Educators

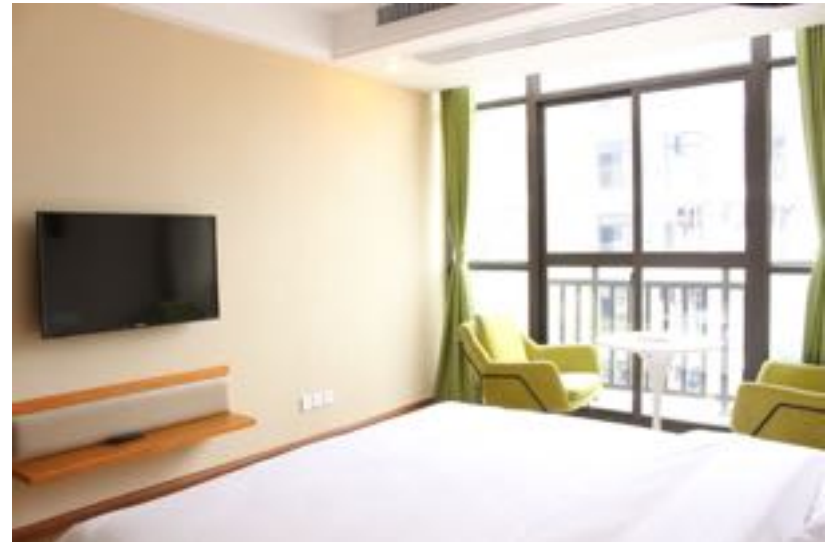
Our Hotel

我们的酒店



83 Rooms incl. 4 Suites

83间客房 包括4间套房



milan 米蘭·餐厅
RESTAURANT

coffee domo

咖 | 啡 | 逗



MILAN
Restaurant

YIHA

milan 米蘭·餐厅
RESTAURANT

coffee domo
咖 | 啡 | 逗





Service Through Friendship

友情的服务



Guest Service Gold 黄金服务





浙江越秀外国语学院酒店管理综合实验教学中心
获2015-2016年度浙江省高校实验室工作

先进集体

浙江省高校实验室工作研究会
二〇一六年十二月

YIHA School Life 学校生活



HEAD Conference







I. Apprentice

Semester 3 and 4

- 6 months
- YIHA Application Hotel
- All Departments
- 24/7 Operation

II. OPS Internship

Semester 5

- 6 months - July to February
- 70+ Selected Industry Partners (5*)
- Hospitality Partnership Days (May or June)

III. Career Enrichment (Pre-Recruitment Phase)

Semester 8

- 4 to 6 months – from March onwards
- China and Abroad
- MT Programs
- Hospitality Career Days (November or December)

Student Career Path @ YIHA



Semester 8

12 months



Be different ! 与众不同 !
Train in the USA and distinguish yourself from the rest
美国实训 & 脱颖而出

Career Days in YIHA

YIHA双选会



TAKE OFF Student Adventure



<https://accor.brightidea.com/D1436>

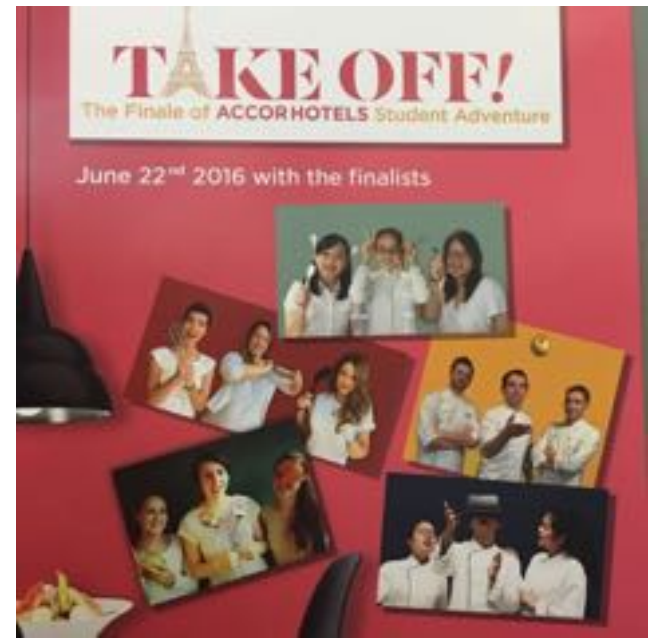
A World without boundaries

无界世界



Grand Final – June 2016, Paris

大决战——2016年6月，巴黎



Grand Final – June 2016, Paris

大决战——2016年6月，巴黎



TAKE OFF!
Join the ACCORHOTELS Student Adventure



We position only next
to the BEST !

The Place to Be



年轻

Young

现代

Trendy

活力

Dynamic

国际化

International

成功

Success

我们的目标：人人成功



Our Goal: Success for All !





浙江大學教育學院



微信号: AHLEI





Contact Us:

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Open Discussion

